ROBIN THUNHOLM

Curriculum Vitae

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[ADRESS] Atmoz Condo, Huaykwang, Wangthonglang, Bangkok

PROFILE OVERVIEW

A Swedish multidisciplinary creative professional with 10+ years of experience in art direction, motion design, and visual content production, combining creative vision with technical expertise to deliver compelling visual storytelling and impactful brand experiences.



SOFT SKILLS

Empathy & Patience
Active Listening
Clear Communication
Cross-Cultural Communication
Project Management
Mentorship & Engagement
Constructive Feedback
Adaptability & Flexibility

EDUCATION

2012-2015
University of Dalarna
Sweden

2015
Bachelor of Science in Graphic Design and Technology

2007-2010
Nyköpings Gymnasium
Sweden

2010
High School Diploma in Social Sciences and Media

REFERENCES

Linda Furuskog
CEO
Alltheway José, Sweden
+46 70 912 95 02

Daniel Loefgren
Creative Director
Bartos Media, Sweden
+46 73 077 71 62

RELEVANT EXPERIENCE

Content Specialist	**Arco Agency**	**2025 ↗**
Content Producer	**Keep Up Agency**	**2024 →**
Art Director	**Bartos Media**	**2019 →**
Graphic Designer	**Happify Communication**	**2015 →**

Creative Direction & End-to-End Production: Led creative projects from concept to delivery, producing content across TV, social media, print, and digital platforms through art direction, filmmaking, motion design, photography, and graphic design.

Workshop Facilitation & Presentation: Pitched concepts and led educational sessions, teaching non-technical clients and cross-functional teams how to navigate digital media tools.

Team Training & Technical Instruction: Designed and delivered internal training modules for junior creatives on digital workflows, motion design, and software fundamentals.

SOFTWARE PROFICIENCIES

Creative Studio Software
Photoshop, Illustrator, InDesign, Premiere Pro, After Effects

Productivity Tools
Microsoft 365 (PowerPoint, Word, Excel), Google Workspace, Notion, Miro, Frame.io

Generative AI & Emerging Media
ChatGPT, Claude, Gemini, ElevenLabs, Higgsfield, Seedance, Kling

TECHNICAL SKILLS

Graphic Design & Visual Composition
Video Production & Motion Design
Digital Photography & Lighting
Visual Arts & Creative Concepting
Visual Storyboarding & Media Literacy
Applied Generative AI in Media